

**Our Vision is to secure a better future for the New Forest by:**

Supporting local businesses to prosper for the benefit of the community  
Assisting the wellbeing of those people who live and work within the district  
Protecting the special and unique character of the New Forest

## Our Values

Ambitious

Collaborative

Customer Focused

Financially Responsible

Innovative

Open

Proud

## Our Priorities



Helping local business grow



More homes for local people



Protecting the local character of our place



Service outcomes for the community



Living within our means



Working with others to achieve more

## Our Community Strategies

Local Plan

Local Economic Strategy

Housing Strategy

Environmental Strategy

Community Strategy

## Our Financial and Organisational Strategies

Financial Strategy

Medium Term Financial Plan

Investment Strategy

Organisational Strategy

Customer Strategy

ICT Strategy

HR Strategy

Procurement Strategy

Accommodation Strategy

## Supporting Mechanisms

Service Plans & Budgets